



**InterVeritas International  
2018 2019 Course Listings**

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## **NEW FOR 2018-2019**

### **The Online Scams that Haunt Us: Will Your Employees Take the Bait?** *Available as keynote, half day, full day\* full day includes Targeting the Top\**

Every year, millions are stolen from victims because of online fraud alone. Each and every day organizations are hit by sophisticated online scams. The ability to recognize these scams is a challenge to many organizations today.

Being able to identify the most common types of online scams and the tactics used by scammers to gain the information they seek is the first step in defending against it. Scams can come in many different disguises, so it's important to know the warning signs to look out for and what to do if you have, or think you have been targeted.

- Know the most common scams used today
- Learn the tactics used by scammers to try and scam organizations.
- Learn how internal audit can help mitigate risk.
- Make your employees cyber savvy

### **Targeting the Top: How Senior Management Poses a Great Risk for Cyberattacks** *Keynote, 1.5 hour*

The FBI reported that over 3 billion dollars were lost between 2015 and 2016 due to CEO scams. Discuss the most common scams organizations encounter that relate to senior management.

- Find strategies to assist cyber awareness
- How to reduce fraud and anticipate cyber-attacks against your organization;

## **Conducting Investigations & Research: Online: Open Source Intelligence** *Keynote, Recommended as 2 day class – available as one day seminar*

The internet is a valuable tool for gathering information and building investigation data. Online research and analysis skills are necessary requirements at every level of an organization today. Both the public and private sectors need to acquire useful and relevant information from resources online. Open Source Intelligence (OSINT) requires much more than just an ability to surf the Web.

Aimed at managers, auditors, frontline investigators, researchers, and analysts alike, this one or two day course will provide detailed instruction on effectively using the Internet as an Open Source Intelligence, research, and investigation tool.

- Staying safe and private while online.
- Learn how to effectively use search engines to gather information.
- Learn how to obtain information from social media sources.
- Access information from corporate and public record searches.

## **Public Speaking for Internal Auditors** *Half Day, Full Day*

Discover what it takes to get through any public speaking situation. Whether you're delivering a formal presentation or just offering an opinion in a meeting, this is the course for you. Learn what causes your fear of public speaking and techniques that can help you face that fear and move through it. Discover the key factors to effective public speaking and the secret to making powerful presentations.

In this workshop, learn to:

- Establish rapport with your audience
- Reduce or eliminate your nervousness and fear
- Effectively use visual aids to increase the presentation impact
- Prepare and organize information
- Create, deliver and receive feedback on your own short presentation.

## **GDPR: What every organization needs to know** *Keynote, two hour, half day*

The General Data Protection Regulation (GDPR) is a new privacy-related regulation in the EU that will become active and enforceable in May of 2018. THE GDPR requires that any company worldwide that holds any information on EU citizens comply with the regulation. Failure to do so will result in heavy fines. Learn about the scope of GDPR, the definition of a personal data breach, the rights of data subjects, incident response requirements under GDPR, and more.

- How does GDPR impact my organization

- Determining compliance
- Risks of non-compliance

## **The Fake News Epidemic** *Keynote, 2 hour, half day*

The fake news epidemic has spread far and wide with individuals and organizations questioning whether the news they get is real or not. But most importantly organizations need to be vigilant in combatting these potential threats in their own organizations.

Online misinformation and digital deception are contributing to a crisis of trust in society and making it more difficult for people to separate reality from fiction. This session will focus on the types of threats most rampant today and how to effectively deal with them.

## **Our Most Popular Courses:**

### **Words Never Lie but People Do - Detecting deception in everyday communications** *Available as keynote, half day, full day, two day*

Learn the techniques used by FBI profilers. Gathering truthful information is an integral part of any corporate environment. How important is it for us to learn the truth from our employees, managers, and clients? This overview presents how linguistic lie detection is used in business, audit, and investigative areas to help you become more effective in all your business communications. As a session participant, you'll learn the basics of information gathering and how to interpret the information you receive. You'll also learn how linguistic lie detection techniques can be applied to a variety of high-profile media cases to illustrate examples of deception including:

- How to determine if a person is speaking truthfully or untruthfully.
- How often deception is used in the workplace.
- Specific linguistic triggers that indicate deception.
- What types of questions produce the most effective responses?
- How linguistic lie detection is used for human resources, audit, and investigative areas.

### **Social Engineering & Social Media Risk: What every professional needs to know** *Available as keynote, half day seminar & full day seminar*

Social media is a dominant force in today's world of connectedness. Its use is still growing in all parts of the world, and with that, risk is growing exponentially. Within an organization, use of social media by different departments can compromise the reputation of the organization and staff. Changes in internet usage, such as the proliferation of mobile devices and the rising use of social media, have presented new challenges for cyber security.

As long as staff are connected and online, the risk of cyberattacks is imminent. Discover how the social engineer uses social media to gather information on your organization and people

This session is designed for those responsible for governance and risk management to align strategies to adapt to the changing social media landscape.

- Discuss fallout from real life cases of cybersecurity breaches from social media.
- Tips on cybersecurity strategies & social media policies.
- Discuss a pragmatic approach toward combating cyber threats.
- What needs to be in the social media policy

### **Ethics: Making Ethical Decisions in a time of Uncertainty**

*Keynote, 2 hour, half day, full day*

Hailed by many participants as the best ethics course ever, Ethics Viewpoint illustrates the challenges in implementing an organization wide ethics policy. Explore how best to embed ethics into a corporate culture.

Ethical issues are associated with workplace deviance or corruption and its counterparts – lying, evasion of accountability, and abuse of authority. What causes them and how should they be dealt with? This session focuses on integrating ethics with everyday corporate life. Ethics breaches begin with people – understand the team you work with. In an interactive session, participants will put into practice ethics issues that will help build a strong ethical business culture.

The seminar's topics include:

- Personal ethics vs. professional ethics
- How easy are ethics to define in the workplace?
- Does employee behavior influence ethical practice?
- Most common ethical breaches

**\*\*We offer 4 different ethics courses for repeat clients\*\***

## **SPECIALIZED KNOWLEDGE**

### **Social Engineering: The New Corporate Espionage. A Primer**

*Available as keynote, half day or full day*

Discover how vulnerable your organization can be to social engineering and it's easier than we think. The greatest security threat any organization faces today is the human threat. This session exposes the good, the bad, and the ugly about social engineering today. You will discover how easily confidential information leaks out of your organization daily.

In this session, participants will:

- Recognize how the bad guys can infiltrate your organization.

- Understand how the good guys mitigate the problem.
- Learn how to incorporate human vulnerability checks into your standard audit practice.
- Learn how to make yourself and your organization more secure.

**For additional information please contact**

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### **Nejolla Korris Bio**

Nejolla Korris is CEO of InterVeritas Intl. which provides linguistic statement analysis, social media risk training, interviewing and interrogation training, investigative services, intelligence gathering, and litigation support.

Ms. Korris is an international expert in the field of Linguistic Lie Detection. She is skilled in Scientific Content Analysis (SCAN), a technique that can determine whether a subject is truthful or deceptive. Korris has analyzed documents for fraud, international security, arson, sexual assault, homicide and missing persons' cases, causing some of her clients to dub her the "Human Lie Detector".

Nejolla also consults as a subject matter expert on social media risk for several organizations. She assists with audits, staff training and awareness as well as social media monitoring. This highly specialized field integrates risk from both individual and corporate social media usage. In 2016 Nejolla was asked to present on the phenomenon of Fake News for the World Newspaper Association in Singapore. She has incorporated this topic into her keynote speaking .

Korris has worked throughout North America, Europe, the Middle East, SE Asia, South America & Africa. Her clients include professional associations, corporations, government agencies, law enforcement and the military. Nejolla has spoken at conferences and presented training for IIA Chapters and Institutes since 2005. Her session on lie detection was ranked as the #1 session at the international conference in Amsterdam in 2007. She was honored to be part of a group keynote presentation at the IIA's 75th Anniversary conference in New York in 2016.

She is a frequent presenter for The Institute of Internal Auditors, ISACA, the American Society for Industrial Security, the American Institute of Certified Public Accountants as well as several fraud prevention groups.

Nejolla has a BA in Law from Carleton University. Ms. Korris was awarded the Queen's Diamond Jubilee Medal in 2012 for her international work in linguistic lie detection. Ms. Korris writes a column in Edmontonians magazine entitled Civil Wars and has a blog entitled The Korrispondent.